

International projection mapping competition

CALENDAR

Deadline for applications

16th July 2021 at midnight

Screening dates of the selected works

16th, 17th et 18th September 2021

on the Place des Vosges

Awards Ceremony :

Friday 17th September 2021

(place and time to be confirmed)

As part of La Fête des Images 2021, Image'Est association organizes, with the support from the City of Epinal an **International projection mapping competition**.

This competition is open to established and emerging artists working in the fields of cinema, audio-visual media, and visual, graphic and digital arts.

The submissions must be adapted to the architecture of the north facade of the **Place des Vosges in Épinal** (see attached model).

Public screenings will take place on the **16th, 17th et 18th September 2021**.

Applicants are invited to register in one of the following two categories:

- Experienced Artists
- New Talents

The winner of the Experienced Artists category will receive the **Grand Prize**, which includes a **€5,000 artistic commission as part of the 2022 Image Festival** for which he will be a guest artist.

The winner of the New Talents category will receive the **€500 New Talent Award** and will be selected to participate in the **«Emergence» Workshop** organised by the City of Epinal.



Competition Rules

INTERNATIONAL PROJECTION MAPPING COMPETITION

ARTICLE 1 - COMPETITION ORGANISERS

The competition is organised by the association Image'Est, the visual centre in the Grand Est region of France, with the support of the City of Epinal, as part of the Image Festival which will take place on the 16th, 17th and 18th September 2021.

ARTICLE 2 - PURPOSE OF THE COMPETITION

The competition aims to promote original production of artistic projection mapping for the north facade of the Place des Vosges in Épinal. The competition is part of a process to support the creation and emergence of new talents in the field of architectural projection.

This year, in the **Experienced Artists** category, original works must relate to the theme of « **The trip** ».

Works in the **New Talents** category must focus on the theme of « **Time Travel** ».

Members of the jury will pay particular attention to the interpretation of this notion by the candidate.

ARTICLE 3 - CONDITIONS OF PARTICIPATION

Participation in the competition is free and open to all, experienced or emerging artists, without any conditions of nationality or residency, and implies full and complete acceptance of these rules. The competition is open to international participants.

Applicants must compete in one of the following two categories :

- Experienced artists : artists with at least one public representation in the field of architectural projection or experienced artists in another field who are newly emerging in this discipline,
- New talents : students, graduates or self-taught people who have mastered the standards and techniques of architectural projection.

The organizers reserve the right to modify the entry in any of the categories if the circumstances so require.

Participants of the « Emergence 2020/21 » Workshop organized by the city of Épinal are automatically selected to participate in the 2021 competition in the Experienced Artists category.

WARNING: This automatic selection does not exempt the workshop participants to forward their complete and in due form application according to the disclosed rules hereafter (Article 4 and 5) in the same way as the other participants.

ARTICLE 4 - APPLICATION PROCEDURES

Registrations are open from the publication of the competition rules and until the 16th July 2021. The registration form [Appendix 2] must be returned by e-mail, accompanied by these dated and signed regulations, to the following address : contact@image-est.fr.

Candidates are free to participate individually or as a team. In the latter case, it is advisable to appoint a team leader at the time of registration, who will alone be eligible for admission to the Workshop.

Works submissions must be sent digitally **before Friday 16th July at midnight** to the following address :

IMAGE'EST

2 rue de Nancy
88000 Épinal

contact@image-est.fr

Submissions must be made via an online data transfer service (FTP, WeTransfer, Dropbox or equivalent) or a physical storage device (USB stick or hard disk) returned on request.

Registration will only be validated upon receipt of all the elements constituting the application file (see Article 5).

For any question or request for information, candidates can contact Image'Est either by e-mail at contact@image-est.fr, or over the phone (+33) 03 29 33 78 34.

ARTICLE 5 - CONTENT OF APPLICATIONS

The application file must be constituted by the following elements :

1. The registration form [Appendix 2];
2. A statement explaining the candidate's motivation (1000 characters approx.);



3. The pitch of the story (1000 characters approx.)

4. 3 extracted stills (resolution 300 DPI);

5. A preview version (MPEG4 format);

6. The final version to be released (TGA suites resolution 2480 x 1920 pixels, 25 fps);

7. The uncompressed soundtrack (WAV format 48 kHz frequency 16 bits);

8. For New Talents candidates, the commitment to participate to the «Emergence» Workshop organized by the City of Épinal [Appendix 3]

9. If applicable, a statement of relinquishment of the Grand prize, for Experienced Artists candidates [Appendix 4].

The duration of each piece must last between 1 and 3 minutes (title and credits included). The works must include soundtracks and be designed to adapt to the architecture of the north facade of the Place des Vosges in Epinal (see Appendix 1).

Themes are set depending on the category in which the candidates are competing :

- Experienced Artists category:
« The trip »
- New talents category:
« Time travel »

The format is entirely at the candidates' discretion: live action, animation, VFX, virtual reality, etc.

Any submissions of a vulgar, racist, defamatory, discriminatory nature or offensive to human dignity, in contradiction with the laws in force, contrary to morality and/or public order, violating in any way the rights of a third party and, in particular, human rights, will be refused. In this respect, candidates have no recourse against the organizers and/or members of the jury.

ARTICLE 6 - SELECTION PROCESS

Except in exceptional circumstances or case of force majeure, all works from complete application files will be screened during the 2021 Image Festival organized by the City of Épinal and will be publically screened Thursday 16th, Friday 17th and Saturday 18th September 2021 on the north facade of the Place des Vosges in Épinal.

The organisers reserve the right, depending on the number of submissions, to make, in agreement with the members of the jury, a pre-selection of the works to be screened on 16th, 17th and 18th September 2021. The choices of the organisers and members of the jury are final, and no dispute for any reason whatsoever may be raised against them.

All candidates whose work is selected are invited to attend the awards ceremony on Friday 17th September (location and time to be confirmed). The winners must be present during the award ceremony. Travel expenses (roundtrip train ticket) of the winners or their representatives will be covered by the organizers up to a maximum of € 100 per project.

The jury, chosen by the organizers, is composed of professionals and artists from the world of cinema, audio-visual media, and visual, graphic & digital arts and will award the following prizes :

- Experienced Artists Category : the Grand Prize comes with an artistic commission worth €5,000 for the participation as a guest artist in the 2022 Image Festival ;
- New Talents Category: the New Talent award of €500 ;

Members of the jury will pay particular attention to the narrative aspect of the works presented.

The Grand Prize winner will be accompanied throughout the final rendering of his work presented in Epinal in 2022 by **Marie-Jeanne Gauthé** - set designer - video designer - graduated in visual arts from the Ecole Nationale des Arts Déco de Paris, as well as the Ecole des Arts Appliqués de Paris.

The winner of the Prize awarded in the New Talents category and the possible winners of a Special Mention in the same category will be selected to participate in the «Emergence» Workshop taking place the first semester 2022 in the city of Épinal (see article 7 for the workshop organizations modalities).

If, in the case of a force majeure, a winner cannot be present to accept the prize on the day of the ceremony, it will be sent to the address indicated at the moment of registration. The organisers cannot be held responsible in the event of a delivery error, the loss of the prize or the inability to contact the winner.



ARTICLE 7 - «EMERGENCE» WORKSHOP

The «Emergence» Workshop is part of the City of Epinal's desire to make the Epinal Image Festival a major event for emerging creation around the image in France, with the support of various actors in Epinal such as the ESAL (École Supérieure d'Art de Lorraine) and Image'Est. This architectural projection Workshop is led by Marie-Jeanne Gauthé and is divided into two parts: narrative and technical.

New Talents are accompanied throughout the workshop by internationally recognised digital arts professionals. The provisional calendar for the workshop is as follows (subject to change):

- Mid-February 2022: First session (which could take place remotely if necessary) -> 1 day.
- Beginning of March 2022: 2nd session in the Ecole des Gobelins -> 2 days.
- From March to May 2022: 6 to 7 collective or individual meetings (which could take place remotely if necessary)
- End of May 2022: Last session in Epinal during the Imaginales Festival.

The winners of the New Talents category who will have participated in the 2021/2022 «Emergence» Workshop will automatically be selected to present their creations as part of the International Projection Mapping Competition at the 2022 Epinal Image Festival in the Experienced

Artists category and will benefit from a special visibility during the event. It is specified that in the case of a team application, only the designated project manager will participate in the Workshop, the organizers will however do their best to open this possibility to the other members of the team.

ARTICLE 8 - LICENCING RIGHTS

Each of the works submitted to the organisers as part of the competition, whether or not it appears among the selected works and/or the winning works, is likely to be broadcast, for noncommercial purposes, on the Internet, on television, by any existing or future means, in any form and/or on any known or unknown medium to date, or as part of awareness-raising activities by any medium, which the candidates expressly accept, under the following conditions :

- In the context of the above-mentioned projections, the organisers undertake to indicate the following: «Produced as part of the video mapping competition at the Epinal Image Festival 2021» followed by the name(s) and surname(s) of the person(s) concerned.

The organizers undertake not to damage, in any way, the integrity of the works presented in the context of the competition.

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ARTICLE 9 - COMMITMENT OF THE CANDIDATE

The candidate certifies that he/she is the author or co-author of the work he/she presents and guarantees the organisers against any recourse by any third party in this respect.

The candidate guarantees the organisers that his/her work is an original creation that does not involve any infringement of intellectual property rights.

The candidate guarantees the organisers that he/she holds the necessary rights and authorisations from the rights holders, third parties and/or community

trust companies, in particular as regards the image rights of persons to be filmed, and the copyright for the musical pieces to be broadcast.

Otherwise, the candidate would automatically be disqualified.

By participating in the competition, the candidate transfers to the organizers, on a non-exclusive and free of charge basis, the rights of reproduction, representation and adaptation of his/her work, in whole or in part, for all and for the legal term of copyright protection.

The organizers are free to use all or part of the works sent to them, it being understood that the works will be used exclusively for promotional and communication purposes, excluding any commercial exploitation.

The winners expressly authorise the organisers to use their surnames and forenames for all purposes of promoting the competition and in particular for the publication of the list of winners in the audio-visual press, whether paper or electronic, whatever the medium used, in particular on the Epinal Image Festival website.

The winners may be invited by the organisers, without obligation, to participate in certain communication events.

If the candidate is a winner in the New Talents category (or received a Special Mention in the same category), he/she commits to participating in the «Emergence» Workshop organized by the city of Epinal.

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ARTICLE 10 - PROTECTION OF PERSONAL DATA

The personal information collected in the context of the competition is processed in accordance with the French Data Protection Act No. 78-17 of 6 January 1978.

Applicants are informed that personal data concerning them are recorded and are required to take their participation into account.

In accordance with the French Data Protection Act, any candidate has the right to access, modify and rectify personal data concerning him/her, and may oppose the computer processing of this information upon simple request by writing to the following address : contact@image-est.fr

ARTICLE 11 - CONDITIONS FOR MODIFICATION

The organizers reserve the right, for any reason whatsoever, to modify, extend, shorten, suspend or cancel the contest without incurring any liability. In any of these cases, no compensation would be granted to the candidates.

ARTICLE 12 - ACCEPTANCE OF THE RULES

The mere fact of participating in the contest denotes full and complete acceptance of these rules, and arbitration by the organisers of listed and non-listed cases.

The parties shall endeavour to resolve amicably any dispute that may arise in connection with the execution of these regulations. In the event of any remaining disagreement, the courts of Epinal shall have exclusive jurisdiction.

Date and signature of the candidate preceded by the statement ; "read and approved, good for agreement":

RECALL

Complete application to be sent before 16th July 2021 at midnight at:
IMAGE'EST | 2 rue de Nancy – 88000 Épinal | contact@image-est.fr

As a reminder, your application must include:

- ☐ A statement outlining motivation ;
- ☐ 3 extracted stills (resolution 300 DPI) ;
- ☐ A preview version (MPEG4 format) ;
- ☐ The final version to be released (TGA suite resolution 2480x1920 pixels, 25 fps) ;
- ☐ The uncompressed soundtrack (WAV format 48kHz frequency 16 bits) ;
- ☐ Appendices 2 and 3, and if applicable 4, duly completed and signed.



IMAGE'EST



MODEL OF THE NORTHERN FACADE OF THE PLACE DES VOSGES, EPINAL

PLAN 1



MODEL OF THE NORTHERN FACADE OF THE PLACE DES VOSGES, EPINAL

PLAN 2



INTERNATIONNAL PROJECTION MAPPING COMPETITION FÊTE DES IMAGES 2021

Registration form to send until 16th july 2021 to : contact@image-est.fr

Surname, First name :

Category (unique choice) :

☐ Experienced artist

☐ New talents

Address :

Postal Code : City :

Country :

E-mail : Phone :

Film title :

Duration :

Date and signature of the candidate :

FOR THE CANDIDATES OF THE CATEGORY **NEW TALENTS ONLY**

« EMERGENCE » WORKSHOP

to be returned with the registration form to : contact@image-est.fr

In the case of a collective application, it is up to the team leader to sign this commitment

I, the undersigned..... residing at
..... Postcode : City : Country

undertake to participate in the workshop organised by the ville d'Épinal in the first half of 2022, if I am a winner of the International Video Mapping Competition / Young Talents category, organized in Épinal on 16th, 17th and 18th September, 2021.

E-mail : Phone :

Date and signature of the candidate :

FOR THE CANDIDATES OF THE CATEGORY **EXPERIENCED ARTISTS ONLY**

Fête des images 2022

RENUNCIATION OF THE GRAND PRIX OF THE CATEGORY CONFIRMED ARTISTS

to be returned with the registration form to : contact@image-est.fr

I, The undersigned residing at
.....Postcode : City : Country

Renounce the entire Grand Prix, in the Experienced artists category, being involved in other projects in September 2022. I will therefore not be the guest artist at the next edition of the Fête des images.

E-mail : Phone :

Date and signature of the candidate :